

Marketing Manager

Our small and quickly expanding company is seeking candidates for a Marketing Manager to begin immediately.

Overall Requirements

- Strong interpersonal skills and positive attitude which you will utilize in a team and customer oriented environment
- Demonstrated ability troubleshooting business problems and implementing creative, highly effective solutions
- Strong track record delivering outstanding sales results and effecting massive positive change in a wide range of challenging situations
- Strong oral and written communication skills
- To able to develop and nurture excellent relationships with key accounts
- Able to organize, plan and prioritize work
- Possess excellent decision making and problem solving skills
- Strong, hands-on aptitude with tools of the trade

Tasks

The tasks and activities for this position include but are not limited to;

- Defining marketing goals and opportunities,
- Creating tasks lists and resource requirements
- Producing and tracking targeted deliverables
- Providing direction and support to sales team
- Setting and managing company marketing expectations
- Facilitating team meetings effectively
- Effectively communicating relevant marketing information to superiors
- Resolving and/or escalating issues in a timely fashion
- Perform extensive competitive analyses to identify rival strategies; initiated counter-strategies and programs to surpass our competition.

Experience and Education

- Qualifications in marketing management or equivalent
- Minimum 7 years experience
- Proven ability to take initiative, and be able to take direction and guidance
- Proven ability creating highly effective sales and marketing campaigns.
- Strong track record delivering outstanding sales results and effecting massive positive change in a wide range of challenging situations.
- Direct work experience in marketing new products
- Proven experience in people management
- Proven experience in risk management

Assets

- Working with the commercial trucking industry
- Senior marketing experience in the motor carrier safety and fleet management industry across Canada and the US

Additional

Occasional travel is a component of this position. Security clearances must be obtainable for travel purposes.

Intelligent Imaging Systems Inc. is a supplier and integrator of some of the most advanced imaging systems today. We provide transportation and law enforcement agencies with the industry's most technologically advanced tools in an effort to make the goals of safety and security more efficient and effective.

We have developed a suite of integrated technologies that include thermal imaging, digital imaging, radiation detection, and laser scanning systems. Our technologies, our expertise and our cultivated partnerships with proven technology providers enable us to create the most advanced safety and security enforcement systems available in the marketplace today. Our core markets are transportation safety and security, law enforcement and public security.

Intelligent Imaging Systems' head office is in Edmonton, Alberta, Canada with sales offices located in Edmonton, Alberta; Vancouver, British Columbia; Ottawa, Ontario; and Frankfort, Kentucky. **This position may be based out of Edmonton or upon mutual agreement may be based in the USA.**

This busy, challenging position offers a competitive salary, bonus structure, flex time and medical and dental benefits.

Application

Please submit resume to careers@intelligentimagingsystems.com, or fax to 780.461.3039 and include salary expectations and availability.